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# PRACTICE PROFILE

PRACTICE: GENERAL

S.G.R., INC.

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**ADDRESS**

P.O. BOX 1020  
CAREFREE, AZ 85377

**CONTACT INFO**

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# GENERAL INFORMATION

A. Clinic Name: \_\_\_\_\_

B. Owners Name: \_\_\_\_\_

C. Clinic Street Address: \_\_\_\_\_

D. City, State, Zip: \_\_\_\_\_

E. Cell Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

F. Years in Practice \_\_\_\_\_ At This Location \_\_\_\_\_

G. DC'S \_\_\_\_\_ MD'S \_\_\_\_\_ DO'S \_\_\_\_\_ PT'S \_\_\_\_\_ LMT'S \_\_\_\_\_ STAFF \_\_\_\_\_ CA'S \_\_\_\_\_

H. Prop' ship \_\_\_\_\_ Part' ship \_\_\_\_\_ "S" Corp \_\_\_\_\_ "C" Corp \_\_\_\_\_ PA \_\_\_\_\_

I. Straight: \_\_\_\_\_ Mixer: \_\_\_\_\_

J. Treatment Technique \_\_\_\_\_

Primary: \_\_\_\_\_

Secondary: \_\_\_\_\_

Other: \_\_\_\_\_

K. How many patients files on hand? \_\_\_\_\_

L. Total new patients last year: \_\_\_\_\_

M. Last years average charges per visit: \_\_\_\_\_

N.. Office Statistics:

(1) Usable square feet \_\_\_\_\_ Owned \_\_\_\_\_ Leased \_\_\_\_\_ Lease Amount \$ \_\_\_\_\_

(2) Patient parking spaces: \_\_\_\_\_

(3) Free standing or multi-tenant: \_\_\_\_\_

(4) Location: \_\_\_\_\_

(5) Signage: \_\_\_\_\_

(6) Additional DC capability: \_\_\_\_\_

O. Does Doctor own other clinics? \_\_\_\_\_ Number \_\_\_\_\_

P. Attach complete listing of fees for services provided.

Q. Clinic Hours \_\_\_\_\_

## RATE YOUR OFFICE

CIRCLE ONE

	Poor			Excellent	
How well equipped is your clinic?	1	2	3	4	5
Do you have enough space in your clinic?	1	2	3	4	5
Is your clinic easy to find?	1	2	3	4	5
Is your clinic on a busy street?	1	2	3	4	5
Is your clinic well marked?	1	2	3	4	5
Is your clinic visible?	1	2	3	4	5
Is your clinic accessible?	1	2	3	4	5
Does your clinic have adequate parking?	1	2	3	4	5

# STAFF

**NOTE: If your spouse, relatives, or any special people work for you, please indicate their relationship when filling out the information below.**

Name_____	Length of Employment_____	
Monthly Pay _____	Bonus Pay_____	
Salary_____	Hourly _____	Contract Labor_____
Special Conditions_____		
General Duties_____		
_____		
Hours Required to Work_____		
Doctors Personal Evaluation    Poor 1 2 3 4 5 6 7 8 9 10 Excellent		

Name_____	Length of Employment_____	
Monthly Pay _____	Bonus Pay_____	
Salary_____	Hourly _____	Contract Labor_____
Special Conditions_____		
General Duties_____		
_____		
Hours Required to Work_____		
Doctors Personal Evaluation    Poor 1 2 3 4 5 6 7 8 9 10 Excellent		

# STAFF - CONTINUED

**NOTE: If your spouse, relatives, or any special people work for you, please indicate their relationship when filling out the information below**

Name \_\_\_\_\_ Length of Employment \_\_\_\_\_

Monthly Pay \_\_\_\_\_ Bonus Pay \_\_\_\_\_

Salary \_\_\_\_\_ Hourly \_\_\_\_\_ Contract Labor \_\_\_\_\_

Special Conditions \_\_\_\_\_

General Duties \_\_\_\_\_

\_\_\_\_\_

Hours Required to Work \_\_\_\_\_

Doctors Personal Evaluation    Poor 1 2 3 4 5 6 7 8 9 10 Excellent

Name \_\_\_\_\_ Length of Employment \_\_\_\_\_

Monthly Pay \_\_\_\_\_ Bonus Pay \_\_\_\_\_

Salary \_\_\_\_\_ Hourly \_\_\_\_\_ Contract Labor \_\_\_\_\_

Special Conditions \_\_\_\_\_

General Duties \_\_\_\_\_

\_\_\_\_\_

Hours Required to Work \_\_\_\_\_

Doctors Personal Evaluation    Poor 1 2 3 4 5 6 7 8 9 10 Excellent

A. Gross Billing: .....2019\_\_\_\_\_2020\_\_\_\_\_2021\_\_\_\_\_

B. Gross Receipts: .....2019\_\_\_\_\_2020\_\_\_\_\_2021\_\_\_\_\_

C. Overhead: ..... 2019\_\_\_\_\_2020\_\_\_\_\_2021\_\_\_\_\_

**NOTE:** Exclude all depreciation charges and all expenditures for doctor's salary, bonus and fringe benefits (i.e. automobile, dues, and memberships, life-health-disability insurance, retirement plan contributions, etc.)

D. HMO/PPO Groups currently working with:

E. Approximate dollar amount collected from the HMO/PPO groups last year:

F. Attorneys:

G. Legal Networkers:

H. Specialized Referrals from other sources:

I. ACCOUNTS RECEIVABLE:

1. Present Balance: \$ \_\_\_\_\_

2. Aging Schedule

Current \$ \_\_\_\_\_ 91 - 120 \$ \_\_\_\_\_

31 - 60 \$ \_\_\_\_\_ 121 - 120 \$ \_\_\_\_\_

61 - 90 \$ \_\_\_\_\_ 181 Plus \$ \_\_\_\_\_

3. Receivable Profile:

Patients Direct Pay.....\$ \_\_\_\_\_

Private Insurance.....\$ \_\_\_\_\_

Workman's Comp.....\$ \_\_\_\_\_

HMO/PPO (by carrier).....\$ \_\_\_\_\_

Personal Injury.....\$ \_\_\_\_\_

Medicare/Medicaid.....\$ \_\_\_\_\_

Other.....\$ \_\_\_\_\_

J. CLINIC NET ASSETS:.....\$ \_\_\_\_\_

**NOTE:** Include only those assets owned or leased by the clinic. Land at cost, building net of accumulated depreciation, and furniture, fixtures, equipment, leasehold improvement and capitalized leases net of accumulated depreciation. Exclude cash, marketable securities (if any) and accounts receivable.

# STATISTICAL SUMMARY 2022

Please list your practice statistics for the last 12 months

<b>Month/Year</b>	<b>Collections</b>	<b>Services</b>	<b>New Patients</b>	<b>Total Visits</b>
<b>12 Month Totals</b>				



# S.G. READER & ASSOCIATES, INC. USE ONLY

COLLECTIONS RATIO	CASE AVERAGE	VISIT AVERAGE	NEW PATIENT AVERAGE	RETENTION RATIO

## HMO/PPO COLLECTIONS REPORT

If you are an HMO/PPO provider, please complete the following information. If you do not have exact figures, please estimate, but be as accurate as possible. This form will be presented to qualified prospective purchasers and their advisors.

### AMOUNTED COLLECTED

NAME OF PROVIDER	YEAR
PHCS	
BEECH ST.	
BLUE CHOICE	
ASHN	
AMERICA WHOLE HEALTH NETWORK	
CCN	
HNA	
CIPA	
OMNI	
CHPA	
SPN	
FCA	

<b>PHN</b>	
<b>IHP</b>	
<b>CHPS</b>	
<b>AETNA</b>	
<b>AFFORDABLE</b>	
<b>ANTHEM</b>	
<b>CAPP-CARE</b>	
<b>AHP</b>	

**NOTE: If any of your figures are an estimate, please place "est." after each amount.**






**PRACTICE DOCTOR**

**N. DOCTORS BACKGROUND**

1. Chiropractic College/Year \_\_\_\_\_  
\_\_\_\_\_

2. Post Chiropractic College educations \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# Doctor Observation

## Practice

What do you see as the strongest two areas in your practice?

A. \_\_\_\_\_

B. \_\_\_\_\_

What do you see as the weakest two areas in your practice?

A. \_\_\_\_\_

B. \_\_\_\_\_

# Doctor Observation Continued

## Personal

What do you see as your two strongest attributes as they relate to your practice?

A. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

B. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What do you see as your two weakest attributes as they relate to your practice?

A. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

B. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Miscellaneous

Observations: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_