

# PRACTICE PROFILE

PRACTICE • GENERAL

## GENERAL INFORMATION

- A. CLINIC NAME:
- B. OWNERS NAME:
- C. CLINIC STREET ADDRESS:
- D. CITY, STATE, ZIP:
- E. CELL PHONE/PREFERED CONTACT #  
EMAIL
- F. HOW MANY YEARS HAVE YOU BEEN PRACTICING  
HOW MANY YEARS PRACTICING AT THIS LOCATION
- G. DC'S MD'S DO'S PT'S LMT'S STAFF CA'S
- H. PORP'SHIP PART'SHIP "S" CORP "C" CORP PA
- I. STRAIGHT: MIXER:
- J. TREATMENT TECHNIQUE:  
PRIMARY:  
SECONDARY:  
OTHER:
- K. HOW MANY PATIENTS FILES ON HAND?
- L. LAST YEARS AVERAGE CHARGES PER VISIT:
- M. TOTAL NEW PATIENTS LAST YEAR?
- N. OFFICE STATISTICS:  
[1] USABLE SQUARE FEET  
LEASE AMOUNT\$ OWNED LEASED  
[2] PATIENT PARKING SPACES:  
[3] FREE STANDING OR MULTI-TENANT:  
[4] LOCATION:  
[5] SIGNAGE:  
[6] ADDITIONAL DC CAPABILITY:
- O. DOES DOCTOR OWN OTHER CLINICS?
- P. ATTACH COMPLETE LISTING OF FEES FOR SERVICES PROVIDED.
- Q. CLINIC HOURS:



## RATE YOUR OFFICE

POOR: 1  
EXCELLENT: 5

HOW WELL EQUIPPED IS YOUR CLINIC?

1 2 3 4 5

DO YOU HAVE ENOUGH SPACE IN YOUR CLINIC?

1 2 3 4 5

IS YOUR CLINIC EASY TO FIND?

1 2 3 4 5

IS YOUR CLINIC ON A BUSY STREET?

1 2 3 4 5

IS YOUR CLINIC WELL MARKED?

1 2 3 4 5

IS YOUR CLINIC VISIBLE?

1 2 3 4 5

IS YOUR CLINIC ACCESSIBLE?

1 2 3 4 5

DOES YOUR CLINIC HAVE ADEQUATE PARKING?

1 2 3 4 5

# STAFF

PRACTICE • GENERAL

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**NOTE: IF YOUR SPOUSE, RELATIVES, OR ANY SPECIAL PEOPLE WORK FOR YOU, PLEASE INDICATE THEIR RELATIONSHIP WHEN FILLING OUT THE INFORMATION BELOW**

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NAME  
HOURLY  
SALARY  
MONTHLY PAY  
BONUS PAY  
HOURS REQUIRED TO WORK  
CONTRACT LABOR  
LENGTH OF EMPLOYMENT  
SPECIAL CONDITIONS  
GENERAL DUTIES

DOCTORS PERSONAL  
EVALUATION

POOR: 1  
EXCELLENT: 5

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1 2 3 4 5

NAME  
HOURLY  
SALARY  
MONTHLY PAY  
BONUS PAY  
HOURS REQUIRED TO WORK  
CONTRACT LABOR  
LENGTH OF EMPLOYMENT  
SPECIAL CONDITIONS  
GENERAL DUTIES

DOCTORS PERSONAL  
EVALUATION

POOR: 1  
EXCELLENT: 5

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1 2 3 4 5

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HOURLY  
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MONTHLY PAY  
BONUS PAY  
HOURS REQUIRED TO WORK  
CONTRACT LABOR  
LENGTH OF EMPLOYMENT  
SPECIAL CONDITIONS  
GENERAL DUTIES

DOCTORS PERSONAL  
EVALUATION

POOR: 1  
EXCELLENT: 5

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1 2 3 4 5

# STAFF CONTINUED

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LENGTH OF EMPLOYMENT  
SPECIAL CONDITIONS  
GENERAL DUTIES

DOCTORS PERSONAL  
EVALUATION

POOR: 1  
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1 2 3 4 5

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CONTRACT LABOR  
LENGTH OF EMPLOYMENT  
SPECIAL CONDITIONS  
GENERAL DUTIES

DOCTORS PERSONAL  
EVALUATION

POOR: 1  
EXCELLENT: 5

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1 2 3 4 5

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HOURLY  
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MONTHLY PAY  
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HOURS REQUIRED TO WORK  
CONTRACT LABOR  
LENGTH OF EMPLOYMENT  
SPECIAL CONDITIONS  
GENERAL DUTIES

DOCTORS PERSONAL  
EVALUATION

POOR: 1  
EXCELLENT: 5

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1 2 3 4 5

# PRACTICE INFO

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**NOTE: EXCLUDE ALL DEPREIATIONA CHARGES AND ALL EXPENDITURES FOR DOCTOR'S SALARY, BONUS AND FRINGE BENEFITS (I.E. AUTOMOBILE, DUES, AND MEMBERSHIPS, LIFE-HEALTH-DISABILITY INSURANCE, RETIREMENT PLAN CONTRIBUTIONS, ETC.)**

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## GROSS BILLING • GROSS RECEIPTS • OVERHEAD

2018

2019

2020

D. HMO/PPO GROUPS CURRENTLY WORKING WITH:

E. APPROXIMATE DOLLAR AMOUNT COLLECTED FROM THE HMO/PPO GROUPS LAST YEAR:

F. ATTORNEYS:

G. LEGAL NETWORKERS:

H. SPECIAL REFERRALS FROM OTHER SOURCES:

## I. ACCOUNTS RECEIVABLE

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PRESENT BALANCE:

RECEIVABLE PROFILE:

AGING SCHEDULE:

PATIENTS DIRECT PAY

CURRENT

PRIVATE INSURANCE

31-60

WORKMAN'S COMP

61-90

HMO/PPO (BY CARRIER)

91-120

PERSONAL INJURY

121-180

MEDICARE/MEDICAID

181 PLUS

OTHER

J. CLINIC NET ASSETS:

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**NOTE: INCLUDE ONLY THOSE ASSETS OWNED OR LEASED BY THE CLINIC. LAND AT COST, BUILDING NET OF ACCUMULATED DEPRECIATION, AND FURNITURE, FIXTURES, EQUIPMENT, LEASEHOLD IMPROVEMENT AND CAPITALIZED LEASES NET OF ACCUMULATED DEPRECIATION. EXCLUDE CASH, MARKETABLE SECURITIES (IF ANY) AND ACCOUNTS RECEIVABLE.**

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# STATISTICAL SUMMARY

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**PLEASE LIST YOUR PRACTICE STATISTICS FOR THE LAST 12 MONTHS**

**2021**

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MONTH/YEAR	COLLECTIONS	SERVICES	NEW PATIENTS	TOTAL VISITS
<b>12 MONTH TOTALS</b>				

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COLLECTIONS RATIO	CASE AVERAGE	VISIT AVERAGE	NEW PATIENT AVERAGE	RETENTION RATIO

## HMO/PPO COLLECTIONS REPORT

IF YOU ARE AN HMO/PPO PROVIDER, PLEASE COMPLETE THE FOLLOWING INFORMATION. IF YOU DO NOT HAVE EXACT FIGURES, PLEASE ELIMINATE, BUT BE AS ACCURATE AS POSSIBLE. THIS FORM WILL BE PRESENTED TO QUALIFIED PROSPECTIVE PURCHASERS AND THEIR ADVISORS.

NAME OF PROVIDER	YEAR
PHCS	
BEECH ST.	
BLUE CHOICE	
ASHN	
AMERICA WHOLE HEALTH NETWORK	
CCN	
HNA	
CIPA	
OMNI	
CHPA	
SPN	
FCA	
PHN	
IHP	
CHPS	
AETNA	
AFFORDABLE	
ANTHEM	
CAPP-CARE	

NOTE: IF ANY OF YOUR FIGURES ARE AN ESTIMATE, PLEASE PLACE "EST." AFTER EACH AMOUNT







# PRACTICE DOCTOR

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N. **DOCTORS BACKGROUND**

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**CHIROPRACTIC  
COLLEGE**

**YEAR**

**POST CHIROPRACTIC  
COLLEGE EDUCATIONS**

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**LIST YOUR CHIROPRACTIC COLLEGE, YEAR OF GRADUATION AND POST CHIROPRACTIC COLLEGE EDUCATIONS**

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**DOCTOR OBSERVATION**

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**PRACTICE**

WHAT DO YOU SEE AS THE STRONGEST TWO AREAS IN YOUR PRACTICE?

WHAT DO YOU SEE AS THE WEAKEST TWO AREAS IN YOUR PRACTICE?

**PERSONAL**

WHAT DO YOU SEE AS YOUR TWO STRONGEST ATTRIBUTES AS THEY RELATE TO YOUR PRACTICE?

WHAT DO YOU SEE AS YOUR TWO WEAKEST ATTRIBUTES AS THEY RELATE TO YOUR PRACTICE?

MISCELLANEOUS OBSERVATIONS: